|  |
| --- |
| *Indicate the answer choice that best completes the statement or answers the question.* |

|  |
| --- |
| 1. Harry's Inc., a manufacturer of men's apparel, manufactures large quantities of the company's basic clothing lines to keep the manufacturing costs low. Given this information, it can be inferred that Harry's Inc. pursues: |
| 2. Marie, an operations manager at Clagox Systems, spends a lot of time in figuring out ways to achieve the established goals of the company at minimal costs. She conducts meetings and asks for suggestions from her teammates to reach the targets at the lowest possible expense. In this scenario, Marie is focusing on \_\_\_\_\_. |
| 3. Ursula Corp., a manufacturer of notebooks, makes small batches of different kinds of notebooks according to the customer demand. In this way, it caters to the needs of various customers without significantly increasing the manufacturing cost. In this scenario, which of the following techniques does Ursula employ? |
| 4. A \_\_\_\_\_ falls between the product layout and the process layout. |
| 5. The term \_\_\_\_\_ refers to stocks of goods or other items held by an organization. |
| 6. Enterprise resource planning (ERP) systems are: |
| 7. In the context of the location of facilities, the operations manager of a \_\_\_\_\_ is likely to choose a location based on the proximity to customers. |
| 8. Identify a true statement about process layouts. |
| 9. Unlike the value chain, the supply chain: |
| 10. Identify a benefit of holding larger inventories. |
| 11. The term servicescape refers to the: |
| 12. Harry, an architect working for Buildext Corp., uses a software program to create blueprints of buildings planned by him. This software enables him to create 3-D drawings that make his presentation effective. In this scenario, which of the following software does Harry use to create the blueprints? |
| 13. In operations management, quality is defined in terms of: |
| 14. The long-term goal of most green practices is to: |
| 15. April owns a bakery that specializes in bulk orders. April does not have enough storage space and therefore maintains a very small inventory of finished goods and raw materials. She depends on her suppliers to supply raw materials quickly whenever she receives an order, and she has created a system that allows her to seamlessly coordinate with all her suppliers in real time. From the given information, it can be inferred that April follows the: |